



# Universe2018

Experience the New.

13-15 March 2018 Grimaldi Forum, Monaco

**Experience the power of a portfolio designed to address  
your toughest problems in this hybrid IT world.**

App Delivery Management | App Modernization & Connectivity  
End User Productivity | GDPR & Beyond | IT Operations Management  
(with Data Protection) | Protect (Security)



# Top 10 reasons to attend

1 

## Experience the New

Be among the first to hear our plans as a combined company.

2 

## Customer forums

Develop skills in a specific area and broaden knowledge of our entire portfolio.

3 

## Customer stories

Hear use cases from customers and benefit from their experiences.

4 

## Learn, learn, learn

Grow your skills from sessions, meetings, in-depth workshops and 3 months' free online training.

5 

## Get hands-on

View demos to extend your understanding of what our technology can do for you and your customers.

6 

## Meet our leaders

Build beneficial relationships and gain invaluable insight.

7 

## Create opportunity

Grow your business by identifying new opportunities.

8 

## Increase value

Gain insights and best-practices so you can deliver even more business value to your customers.

9 

## Grow relationships

Engage with local and international peers and colleagues to extend your network.

10 

## Maximize your experience

Benefit from over two days packed with content and insight.

[www.microfocus.com/universe](http://www.microfocus.com/universe)

# What you'll experience

**1,000**  
attendees from  
across EMEA  
and overseas



**Customer-led sessions** with  
usage tips and  
best practices

Customer forums  
focusing on specific  
business issues in this  
hybrid IT world

- ADM
- App Modernization & Connectivity
- End User Productivity
- GDPR & Beyond
- ITOM (w/Data Protection)
- Protect (Security)

Product news and  
insights



Experience the New Zone  
expo hall

Meeting Center – meet  
1:1 with our leaders

Live demos

Skills-building workshops

Exhibiting partners

Product leader keynotes

Networking dinners

**3 months' free online education:**  
ADM, Info  
Mgmt &  
Governance,  
ITOM, Security

**Monaco**

the Grimaldi Forum  
is a spectacular congress  
facility and location

# Week at a glance

MICRO FOCUS

# Universe 2018

13-15 MARCH | GRIMALDI FORUM MONACO

Tuesday, 13 March	Wednesday, 14 March	Thursday, 15 March
<b>Micro Focus Universe registration</b> 07:00 – 21:00	<b>Micro Focus Universe registration</b> 07:00 – 19:00	<b>Micro Focus Universe registration</b> 07:00 -15:00
<b>Experience the New Zone</b> <b>Meeting Center</b> 08:00 - 13:30	<b>Experience the New Zone</b> <b>Meeting Center</b> <b>Customer forum breakout sessions</b> 09:00 - 12:30	<b>Experience the New Zone</b> <b>Meeting Center</b> <b>Customer forum workshops</b> 09:00 - 12:30
<b>Lunch</b> 11:30 - 13:30	<b>Lunch</b> 12:30 - 14:30	<b>Grab and go lunch</b> 12:30 – 14:00
<b>Customer forum keynotes</b> 13:30 - 15:00		
<b>Experience the New Zone</b> <b>Meeting Center</b> <b>Customer forum breakout sessions</b> 15:30 - 17:00	<b>Experience the New Zone</b> <b>Meeting Center</b> <b>Customer forum breakout sessions</b> 14:30 - 16:00	<b>Closing session</b> 13:00 – 13:15
<b>Welcome keynote</b> Chris Hsu, CEO 17:30 - 18:30	<b>“Live in Action” keynote</b> John Delk, Chief Product Officer & GM Security Group Ulrich Pfeiffer, Chief Technologist Micro Focus EMEA 16:30- 17:30	<b>Departures</b>
<b>Experience the New Zone</b> Welcome Reception and dedicated networking time 18:30 – 20:00	<b>Customer forum dinners</b> 19:30 – 23:00	



# Activity key

- **Customer forum breakout sessions:** Tips from real customers, insight and knowledge from product experts, topical interaction
- **Customer forum dinners:** Informal networking, information gathering and fun in the heart of Monaco
- **Customer forum keynotes:** High-level product strategy, plans and insight from the leaders
- **Customer forum workshops:** In-depth product education and skills building
- **Experience the New Zone:** Expo hall featuring pan-portfolio demos, access to product experts, partner exhibitors and more
- **Meeting Center:** Personalized, 1:1 meetings with our executives and product experts